

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KVI - AM Seattle

Date:

7/21/16

I, PHILLIP YIN

being/on behalf of: FRIENDS TO ELECT PHILLIP YIN LT. GOV.

a legally qualified candidate of the REPUBLICAN

political party for the office of: LT. GOVERNOR OF WASHINGTON STATE

in the PRIMARY

election to be held on: AUGUST 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS TO ELECT PHILLIP YIN LT. GOV

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ANDREW R. STOKESBARY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/19/2016

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Garrett Greenberg

Printed Name

Station Manager

Title

CONTRACT

KVI-AM
140 4th Ave N, Ste 340
Seattle, WA 98109
(206) 404-4000

And:

Phillip Yin For Lt Governor-R
4957 Lakemont Blvd SE, Ste C4-230
Bellevue, WA 98006

<u>Contract / Revision</u> 605783 /		<u>Alt Order #</u>
<u>Product</u> Lt. Governor for WA		
<u>Contract Dates</u> 07/25/16 - 07/31/16		<u>Estimate #</u>
<u>Advertiser</u> Phillip Yin For Lt Governor-R		<u>Original Date / Revision</u> 07/21/16 / 07/21/16
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVI-AM	<u>Account Executive</u> House House-Seattle	<u>Sales Office</u> Local-Seattle R
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KVI	07/25/16	07/31/16	M-F 6a-10a	6a-10a		:30				NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	22222--				10	\$20.00				
N 2	KVI	07/25/16	07/31/16	M-F 10a-3p	10a-3p		:30				NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	22222--				10	\$25.00				
N 3	KVI	07/25/16	07/31/16	M-F 3p-7p	3p-7p		:30				NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/25/16	07/31/16	22222--				10	\$20.00				
Totals								0.00				30	\$650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	30	\$650.00	(\$97.50)	\$552.50
Totals	30	\$650.00	(\$97.50)	\$552.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

Phillip Yin - end of July to August 2nd

From: Larry Hill
Phone: (206) 404-3159
Email: larryhill@seattleradio.com
7/20/2016 8:34 PM

Flight Dates 07/04/2016 - 08/07/2016
Demo: P 18+

Radio Market: SEATTLE-TACOMA
Survey: JUN16 / MAY16 / APR16
Geography: Metro

ScheduleDescription:
Lt. Governor for WA

	Daypart	Notes	Daypart Code	Spots	Length	Unit Rate	Average Persons	Net Reach	Frequency	CPM	Total Cost
Radio Total				81		\$20.33	8,700	254,800	1.8	\$3.03	\$1,240.00
KPLZ-FM				16		\$15.00	8,400	88,600	1.5	\$1.79	\$240.00
Flight B - 2 wks (07/18, 07/25)				16		\$15.00	8,400	88,600	1.5	\$1.79	\$240.00
One Week Total				8		\$15.00	8,400	49,400	1.4	\$1.79	\$120.00
	Sa 6A-10A	pre-emptible	SA1	2	30	\$10.00	5,400	9,100	1.2	\$1.85	\$20.00
	Sa 10A-3P	pre-emptible	SA2	2	30	\$20.00	13,000	22,600	1.2	\$1.54	\$40.00
	Su 6A-10A	pre-emptible	SU1	2	30	\$10.00	3,600	6,300	1.1	\$2.78	\$20.00
	Su 10A-3P	pre-emptible	SU2	2	30	\$20.00	11,400	19,800	1.2	\$1.75	\$40.00
KOMO-AM				15		\$23.33	5,800	65,000	1.3	\$4.02	\$360.00
Flight A - 1 wk (07/25)				15		\$23.33	5,800	65,000	1.3	\$4.02	\$350.00
One Week Total				15		\$23.33	5,800	65,000	1.3	\$4.02	\$350.00
	M-F 10A-3P	pre-emptible	MD	5	30	\$50.00	10,200	42,100	1.2	\$4.90	\$250.00
	M-F 7P-12M	pre-emptible	EVE	10	30	\$10.00	3,600	27,500	1.3	\$2.78	\$100.00
KVI-AM				30		\$21.67	6,400	67,900	2.8	\$3.39	\$650.00
Flight A - 1 wk (07/25)				30		\$21.67	6,400	67,900	2.8	\$3.39	\$650.00
One Week Total				30		\$21.67	6,400	67,900	2.8	\$3.39	\$650.00
	M-F 6A-10A	pre-emptible	AM	10	30	\$20.00	6,900	34,200	2.0	\$2.90	\$200.00
	M-F 10A-3P	pre-emptible	MD	10	30	\$25.00	5,400	31,600	1.7	\$4.63	\$250.00
	M-F 3P-7P	pre-emptible	PM	10	30	\$20.00	6,800	36,600	1.9	\$2.94	\$200.00

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio information: SEATTLE-TACOMA; JUN16 / MAY16 / APR16; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
Copyright © 2016 The Nielsen Company All rights reserved.

nielsen

Phillip Yin - end of July to August 2nd

From Larry Hill
Phone (206) 404-3159
Email larryhill@seattleradio.com
7/20/2016 8:34 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Average Persons	Net Reach	Frequency	CPM	Total Cost
Radio Total	61	\$20.33	6,700	254,800	1.6	\$3.03	\$1,240.00
KPLZ-FM	18	\$15.00	8,400	88,600	1.5	\$1.79	\$240.00
KOMO-AM	15	\$23.33	5,800	85,000	1.3	\$4.02	\$350.00
KVI-AM	30	\$21.67	6,400	87,900	2.8	\$3.39	\$850.00

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: SEATTLE-TACOMA; JUN16 / MAY16 / APR16; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details
Copyright © 2016 The Nielsen Company. All rights reserved.

nielsen